



# UNIVERSITY & TERTIARY SPORT NEW ZEALAND

## VISION

New Zealand university and tertiary student wellbeing enhanced through sport.

## PURPOSE

UTSNZ exists to lead and enable New Zealand university and tertiary students to represent their tertiary institution in sport.

## STRATEGIC FOCUS AREAS

### LEADERSHIP

UTSNZ will lead, advocate and influence tertiary sport delivery through knowledge, evidence and insight.

#### Goals:

1. UTSNZ will be a recognised and trusted leader within both the sport and education sectors.
2. UTSNZ will play a leadership role in promoting student well-being through sport.
3. The interests of students will be represented through the provision of clear and relevant information to partners.
4. UTSNZ will make decisions that are based on accurate information and data, ensuring events and initiatives are relevant and meaningful.
5. UTSNZ will influence members and partners to maximise their commitment to tertiary sport through the provision of evidence-based data.

### PARTNERSHIPS

Collaborative and purposeful partnerships will support the profile and growth of tertiary sport in New Zealand.

#### Goals:

1. UTSNZ will understand and be able to clearly articulate its value proposition to individual partners.
2. UTSNZ will have a growing number of organisations and partners wanting to be part of tertiary sport in New Zealand.
3. Our profile and value proposition to stakeholders will be elevated through partnerships with multiple tertiary institutions.
4. Access to tertiary institution and sport sector expertise and knowledge will support the outcomes we aspire to achieve.
5. The profile of tertiary sport in New Zealand will be elevated through commercial partnerships.

### EVENTS

More tertiary students participating in UTSNZ events.

#### Goals:

1. Working with key stakeholders, UTSNZ will deliver high quality competitive events that meet the needs and expectations of students.
2. UTSNZ events will appeal to a wide range of students through the diversity of sports and levels catered for.
3. Sporting organisations and tertiary institutions will encourage students to participate in UTSNZ events because of the value they offer.
4. UTSNZ will deliver a competition structure that is recognised by students as a priority event and one which represents value for money.
5. Student event participation will be fostered through stakeholder flexibility, teamwork and collaborative decision-making.

### PATHWAYS

Participation and performance pathways will contribute to tertiary student engagement and experience.

#### Goals:

1. More school leavers will be retained in sport as they transition into tertiary education.
2. Vocational skill development will be enhanced through tertiary sport participation.
3. There will be strategic pathways linking tertiary sport to both performance and community sport programmes.
4. Innovative and modified sport opportunities will allow for tertiary students to re-enter or commence sport participation.
5. Opportunities will exist for students to represent New Zealand or their tertiary institution on the world stage.

### PROFILE

UTSNZ's visibility, purpose and credibility will drive increased tertiary participation, promote partnerships and enhance tertiary institution profiles.

#### Goals:

1. Profile and promotional campaigns will ensure existing and future students know what we deliver and how they can be involved.
2. There will be increased recognition of our brand and value proposition by Year 13 students.
3. There will be increased exposure of UTSNZ events nationally, regionally and locally.
4. The profile and reputation of tertiary institutions will be positively enhanced through the sporting opportunities offered.
5. There will be increased awareness of international pathways and opportunities for students to represent on the world stage.

### STUDENT WELL-BEING

The well-being of New Zealand tertiary students will be enhanced through UTSNZ events and opportunities.

#### Goals:

1. The tertiary student experience will be enhanced through the connections and relationships created through sport.
2. Targeted stakeholders will support UTSNZ with understanding and implementing plans to support tertiary student well-being.
3. We will know from tertiary student voice what impact sport participation and UTSNZ events are having on student well-being.
4. The right people and support mechanisms will be in place to care for New Zealand tertiary students participating at national and international events.
5. Existing and future tertiary students will understand the benefits associated with participating in sport.

## OUTCOME

By 2025, there is an increase in the number of New Zealand university and tertiary students representing their tertiary institution in competitive inter-tertiary events at a regional, national and international level.