

## Marketing Internship

Are you looking for the opportunity to gain experience in the sport and recreation industry? Have a quality internship experience? Work on tangible projects you can add to your professional portfolio?

University and Tertiary Sport New Zealand is seeking a person to fill the role of **Marketing Intern** as part of our 2022 marketing and events team. This internship can be filled from anywhere in the country and will offer work experience across a range of UTSNZ campaigns, events, and projects.

As part of this internship you will get hands on work experience in the areas of:

- Sourcing and writing content for a student-focussed e-newsletter.
- Coordinating a national events and marketing campaign to celebrate International Day of University Sport (IDUS).
- Developing promotional campaigns with a focus on competition and social connection through tertiary sport.
- Preparing for and delivering promotional and marketing activities in an event environment.
- Coordinating advertising that fits within live streaming broadcasts.

### Is this role for you?

The Marketing Internship would suit a person who is studying marketing, public relations, or event management. We are looking for someone who:

- ✓ Has experience in using social media platforms and Microsoft Office in a business environment
- ✓ Has experience using social media platforms including Facebook, Instagram, and YouTube
- ✓ Is confident in communicating with a wide variety of people
- ✓ Prides themselves on their ability to prioritise and meet deadlines, and manage expectations of stakeholders
- ✓ Has excellent written, verbal and organisational skills
- ✓ Can contribute to a wider team working towards common goals
- ✓ Is enthusiastic and motivated
- ✓ Has the ability to work without supervision
- ✓ Is friendly, approachable and has a can-do attitude

### Key information:

- Role is supervised and supported by the UTSNZ Marketing and Events Manager.
- Duration of the internship is from March (TBC with selected candidate) to October 2022.
- This role requires approximately 4-6 hours per week for the duration of the internship with an increase around IDUS (20<sup>th</sup> September) and event delivery periods. Normal hours of work are flexible, and arrangements will be made to accommodate study commitments, exams, work and holidays.
- A full induction to UTSNZ and on the job training is provided as well as access to our student volunteer programme, Team UTSNZ.

**To apply:** Send a cover letter, CV and relevant examples of previous work to: [tiwai.wilson@utsnz.co.nz](mailto:tiwai.wilson@utsnz.co.nz).

Applications close at **5pm, Friday 4 March 2022**.