



**Are you looking for the opportunity to gain experience in the sport and recreation industry? Have a quality internship experience? Work on tangible projects you can add to your professional portfolio?**

University and Tertiary Sport New Zealand is seeking a person to fill the role of **Marketing Intern** as part of our 2023 marketing and events team. This internship can be filled from anywhere in the country and will offer work experience across a range of UTSNZ campaigns, events, and projects.

**As part of this internship, you will get hands on work experience in the areas of:**

- Sourcing and writing content for a student-focussed e-newsletter.
- Coordinating a national events and marketing campaign to celebrate International Day of University Sport (IDUS).
- Developing promotional campaigns with a focus on competition and social connection through tertiary sport.
- Preparing for and delivering promotional and marketing activities in an event environment.
- Coordinating advertising that fits within live streaming broadcasts.

**Is this role for you?**

The Marketing Internship would suit a person who is studying marketing, public relations, or event management. We are looking for someone who:

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| ✓ Has experience in using social media platforms and Microsoft Office in a business environment                | ✓ Has excellent written, verbal and organisational skills     |
| ✓ Has experience using social media platforms including Facebook, Instagram, and YouTube                       | ✓ Can contribute to a wider team working towards common goals |
| ✓ Is confident in communicating with a wide variety of people  | ✓ Is enthusiastic and motivated                               |
| ✓ Prides themselves on their ability to prioritise and meet deadlines, and manage expectations of stakeholders | ✓ Has the ability to work without supervision                 |
|  | ✓ Is friendly, approachable and has a can-do attitude         |

**Key information:**

- Role is supervised and supported by the UTSNZ Marketing and Events Manager.
- Duration of the internship is from March (TBC with selected candidate) to October 2023.
- This role requires approximately 4-6 hours per week for the duration of the internship with an increase around IDUS (20<sup>th</sup> September) and event delivery periods. Normal hours of work are flexible, and arrangements will be made to accommodate study commitments, exams, work and holidays.
- A full induction to UTSNZ and on the job training is provided as well as access to our student volunteer programme, Team UTSNZ.

**To apply:** Send a cover letter, CV and relevant examples of previous work to: [tiwai.wilson@utsnz.co.nz](mailto:tiwai.wilson@utsnz.co.nz). Applications close at **5pm, Friday 3 March 2023**.