

UNIVERSITY AND TERTIARY SPORT NZ



ANNUAL REPORT 2021



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CHAIR'S REPORT

Throughout 2021 the university and tertiary sport sector continued to show great resilience, adaptability and commitment. Despite the uncertainty and challenges presented by the on-going COVID19 pandemic, the collaborative work of UTSNZ, its key stakeholders and delivery partners saw university and tertiary sport continue to grow, both in terms of participants and the quality of opportunities provided.

University sport personnel continued to engage, recruit and prepare student teams for national tertiary championship events and student participants remained focused, resolving to train and perform to the high standards they set themselves when representing their university at the national level.

Championship events were delivered across five sports, with the final three events impacted by Covid19 restrictions. Student feedback influenced the introduction of Te Kaitiaki, the National Tertiary Spirit Champion award, which was won by Te Herenga Waka—Victoria University of Wellington. This trophy complements the 99-year-old coveted National Tertiary Championship Shield that was again won by the University of Auckland.

In addition to the championship programme, an adaptation and innovation from the Lockdown Leagues of 2020 resulted in the annual Challenge Series. In 2021, this included swimming, beach volleyball, badminton and esports events. Four further events were unfortunately impacted by Covid19 restrictions. The Challenge Series attracted another cohort of students who able to represent and wear their university colours in quality competition.

Internationally, due to the pandemic the FISU World University Games (Chengdu 2021) were postponed to 2022. Despite postponement the following people continued to support our connection internationally to FISU: Bruce Meyer, Development of Sport Working Group, Jim Ellis, International Control Committee, Ian Murphy, International Medical Committee, and myself as Vice-President FISU Oceania.

Thank you to our NSO sport partners who are critical to event delivery, as well as Red Bull New Zealand who sponsored the National Tertiary Esports League. Thanks also to the New Zealand Community Trust - with 32% of students competing being first year students, we appreciate their support to ensure rangatahi continue their sport journey as they transition from secondary to tertiary education. We also acknowledge national and international media broadcast achievements through Stuff, Sky Sport Next and FISU TV which enabled the continued growth in the profile of the inter-tertiary events programme.

We are also extremely appreciative to the students who represent their universities on the Student Athlete Commission. Their work enables UTSNZ to gain greater student engagement and supports the campus activities for the International Day of University Sport. The University of Otago student representative also participated in the fifth annual FISU Volunteer Leaders Academy.

Despite the continuing uncertainty provided by the Covid19 pandemic, the Board is gratified that our members and stakeholders have a high level of confidence in UTSNZ. They recognise that UTSNZ has a solid foundation, with its credible and reputable inter-tertiary events programme, and support UTSNZ taking a stronger leadership and advocacy role to ensure the full potential of tertiary sport in New Zealand is realised. This feedback was received through the 2021 strategic review process.

As a result of strategic planning work undertaken in 2021, UTSNZ developed a new strategic plan for 2022 -2025. The following six focus areas form the new strategic framework: Leadership, Partnerships, Events, Profile, Pathways and Student Well-being. UTSNZ Staff and Board are committed to the implementation of this strategy in the knowledge that the organisation is creating a strong sense of whanaungatanga and community across the tertiary sport network, and that its work is enhancing the well-being, experiences and success of New Zealand tertiary students.

To support the successful implementation of the new strategic plan, we are pleased by the appointment of Jo Kelly and Joe Hitchcock to the UTSNZ Board this year. Jo and Joe bring new perspectives and skills to the Board. Joe was the former Chief Executive of Badminton New Zealand and Jo is the Managing Director of Independent Governance Services (IGS) and a highly experienced Company Secretary. The current Board consists of eight members, two of whom are university student representatives. The Board comprises of a representative from six of the eight Universities and is 37.5% female. We acknowledge Sarah Cowley whose term ended in May 2021 and thank her for her invaluable insights, especially in the areas of international sport, athlete advocacy, marketing and communications.

Much appreciation to the Board, our Staff: Executive Director, Sarah Anderson and Marketing and Events Manager, Tiwai Wilson, for their commitment and drive towards another successful year.



Nicola Clayden
Board Chair

UNIVERSITY & TERTIARY SPORT
NEW ZEALAND

OUR PEOPLE

Board

Nicola Clayden (Chairperson)
Chris Atherton (Treasurer)
Anne Marie Parsons
Bruce Meyer
Joseph Hitchcock (appointed Sept)
Joanna Kelly (appointed Sept)
Darcy Knox (Student Representative)
Jacob Mulholland (Student Representative)

Staff

Sarah Anderson - Executive Director
Tiwai Wilson - Marketing and Events Manager



Members

- The University of Auckland
- AUT
- Massey University
- Victoria University of Wellington
- University of Waikato
- University of Canterbury
- Lincoln University
- University of Otago

Affiliations

- International University Sports Federation (FISU)
- Oceania University Sports Association
(FISU Oceania/OUSA)



GOVERNANCE

Board Appointments

UTSNZ welcomed two new Directors to the Board in September.

Joe Hitchcock - is the former Chief Executive of Badminton New Zealand. In his eight years in the role he grew the organisation to triple its size, as well as secured two successful World Badminton Championship event bids. Joe was the inaugural New Zealand Sport & Recreation Awards Future Leader scholarship winner and recently partnered with Barfoot & Thompson to win the 2021 Commercial Partnership Award. Joe has a track record of leading change in the sports sector with a Masters in Sport Management from Massey University.



JOE HITCHCOCK

Joanna Kelly - is a highly experienced Company Secretary who has worked across a range of industries including publicly listed companies, public sector organisations, not-for-profits, plus several of New Zealand's major sporting events. Jo is the Managing Director of Independent Governance Services (IGS) where she leads a team of governance support specialists and provides advisory services, with a focus on helping organisations use governance to advance their organisation's mission in a meaningful way. Jo has a Bachelor of Commerce from the University of Auckland and a background in both sports administration and accountancy, with a strong focus on strategy and stakeholder relations and a modern approach to governance.



JOANNA KELLY

Board Meetings

In total, there were four UTSNZ board meetings held in 2021.

- 11 March
- 20 May
- 12 August
- 3 December

In addition the 6th Annual General Meeting of UTSNZ was held 20 May.

STUDENT ATHLETE COMMISSION

The team providing student voice



Left to Right Top: Priscilla Yiu (UoA), Anna-Leigh Gillies (MU), Nick Jarrold (AUT)
Bottom: Tom Withnall (VuW), Maggi Johnson (Otago), Jordan Urwin (UoW), Hemi Innes (UC)

International Day of University Sport

Organised annually since 2016, the International Day of University Sport (IDUS), as officially proclaimed by UNESCO, is celebrated on 20 September. This day aims at creating links between universities and their local communities focused around sport, physical activity and healthy living.

New Zealand universities and students added to activities held across the globe, celebrating and sharing all that is good about university sport. Thanks to our UTSNZ Student Athlete Commission representatives for leading initiatives at their university, and to FISU, FISU Oceania and our university sport departments for their support.



STRATGEY

Strategic Review

In 2018 UTSNZ developed its first strategic plan. The aim of this strategic plan was to communicate to stakeholders its vision for sport in the New Zealand university and tertiary sector, its purpose, focus areas and intended outcomes.

Fundamentally the plan was to signify UTSNZ's leadership and support to university and tertiary sport in New Zealand and its desire to increase the number of New Zealand students representing their tertiary institutions in sport at a national and international level.

Feedback received from Members, National Sports Organisations (NSO's) and Student Athlete Commission Representatives confirmed high levels of confidence in UTSNZ and a high degree of satisfaction in relation to achievement of objectives within the 2018 – 2020 Strategic Plan.

Notably, UTSNZ:

- established itself as a professional organisation with a strong reputation, unique brand and clear strategy.
- established a quality inter-tertiary sport competition.
- established effective pathways for participation (nationally and internationally).
- led and achieved a culture shift of 'university sport / games' from social to competitive.
- stimulated growth in the student workforce through more opportunities for student volunteers.
- built effective partnerships with key stakeholders.
- sought new opportunities to support growth.
- developed quality marketing content enabling consistent and integrated messaging across UTSNZ stakeholder communication channels.
- positively contributed to the student experience creating a sense of identity, belonging and pride in those representing their tertiary institutions.
- provided valued insight and a central point of contact for national sporting organisations looking to connect to the tertiary sector.
- successfully navigated and adapted to sustain the impacts of the Covid19 pandemic.



NEW Strategic Plan 2022-2025



Our university and tertiary institutions are motivated by success and in particular successful students. They are therefore primarily interested in the impact sport has on student experience, student achievement and student well-being.

Our sport sector partners want students to develop a life-long love of sport and being active, maximising participation and engagement. They want a strong and sustainable sports system.

Our students want to be a part of something that's high quality, that's successful and creates a life experience. They want to feel a part of a team, be recognised, and connect with others.

Success will be maximised when we come together.

It is the strategic coming together of the tertiary and sports sectors in a way that will maximise the value for New Zealand tertiary students - on campus, in competition and in our communities.

The following six focus areas will form the new strategic framework within which UTSNZ will operate through until 2025:

01

LEADERSHIP

UTSNZ will lead, advocate and influence tertiary sport delivery through knowledge, evidence, and insights.

04

PARTNERSHIPS

Collaborative and purposeful partnerships will support the profile and growth of tertiary sport in New Zealand.

02

EVENTS

More tertiary students participating in UTSNZ events.

05

PROFILE

UTSNZ's visibility, purpose and credibility will drive increased tertiary participation, promote effective partnerships and enhance tertiary institution profiles.

03

PATHWAYS

Participation and performance pathways will contribute to the tertiary student engagement and experience.

06

STUDENT WELL-BEING

The well-being of New Zealand tertiary students will be enhanced through UTSNZ events and opportunities.

QUALITY EVENTS

NATIONAL TERTIARY CHAMPIONSHIPS

Championship events were delivered across five sports, with the final three events impacted by COVID19 restrictions.



2021 NATIONAL TERTIARY CHAMPIONSHIPS

Rowing

2 - 3 April, Twizel

3x3 Basketball

10 - 11 April, Wellington

Futsal

15 - 18 April, Palmerston North

Volleyball

17 - 18 July, Christchurch

Badminton

31 July - 1 August, Auckland

Ultimate

28 - 29 August, Hamilton

Basketball

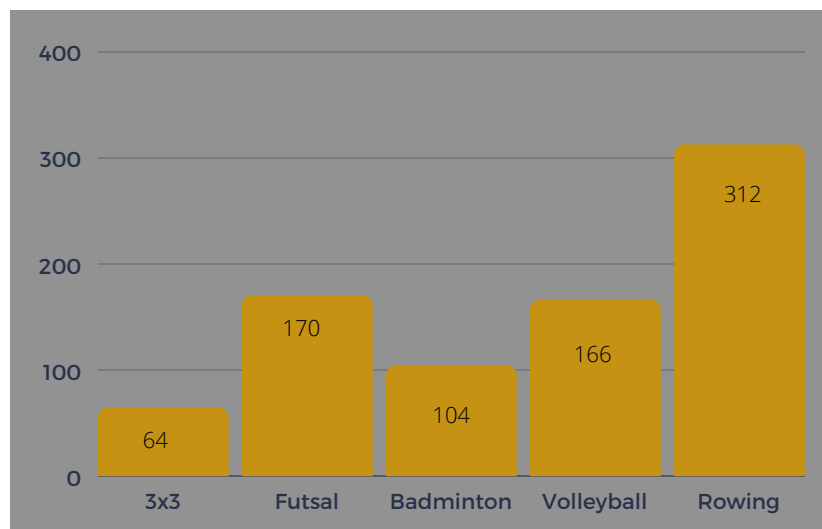
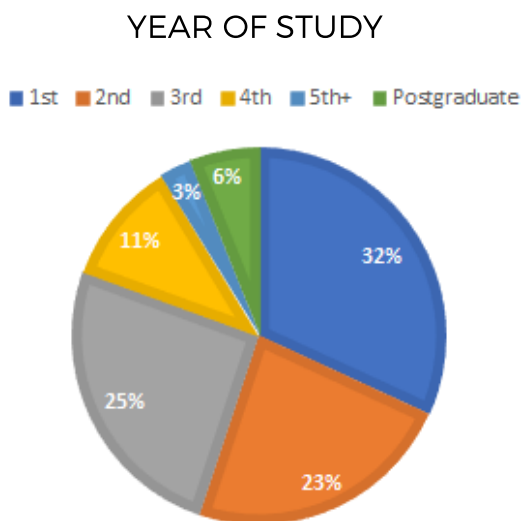
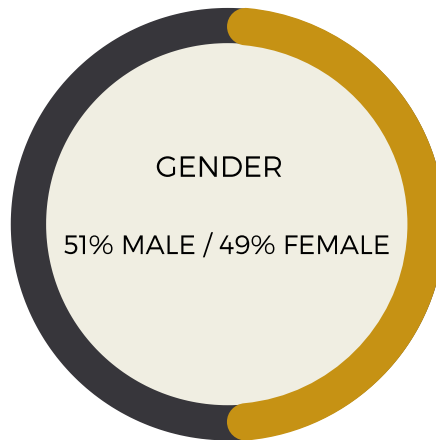
17 - 19 September, Auckland

Netball

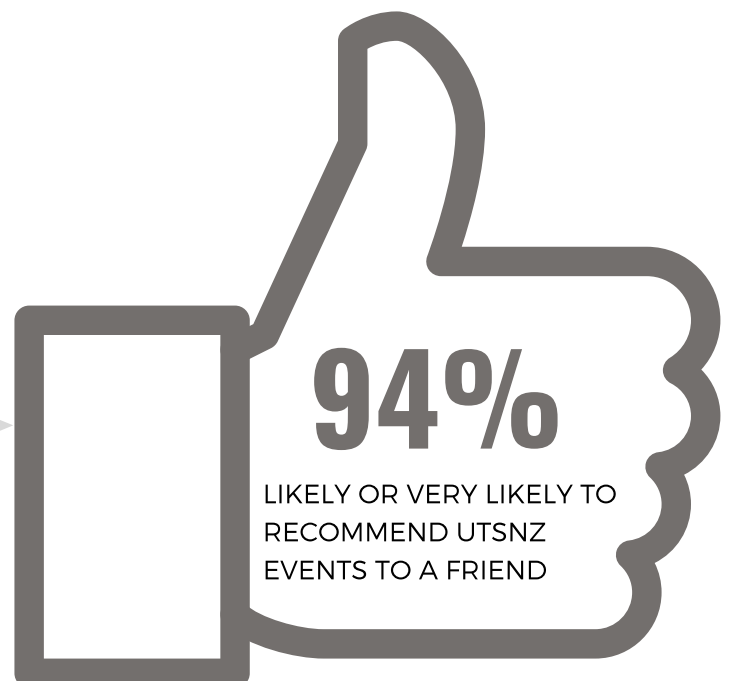
25 - 26 September, Auckland

Represent
your
Whare
Wānanga

PARTICIPATION & EVENT METRICS



"You're representing your university, the place you've lived and breathed for five years, so it's pretty cool to have that [emblem] across your chest – it's a special feeling."



TERTIARY CHALLENGE EVENTS



EPIC SWIM

Facilitated through the connection between UTSNZ and Swimming NZ, a tertiary category was incorporated for the first time within the Swimming NZ Epic Swim.

"Swimming in the open water provides an environment that is fun and caters for swimmers of all abilities, so our aim is to attract and encourage tertiary students to experience Epic alongside their friends, as well as experience the social, health and physical benefits associated with open water swimming".
Dale Johnson, Swimming NZ.



BEACH VOLLEYBALL

Nine teams representing five universities took to the sand in the beautiful Ruakaka for the Tertiary Beach Volleyball Championship. In 2022 this event will provide a selection pathway to the FISU World University Beach Volleyball Championships.



BADMINTON CUP

Alongside the Championship event, 2021 saw the addition of a Tertiary Badminton Cup to the UTSNZ Challenge Series. Eight teams made up the division competing for their own sets of gold, silver and bronze medals. The predominantly student-led teams represented four universities with four teams coming from the University of Auckland, two from the University of Otago, and one each from Massey University and the hosts AUT.

TERTIARY ESPORT LEAGUE



"I hope every aspiring esports athlete competing in this event takes full advantage of it so that everyone can see what the next generation is capable of. We've been working on this for a long time, and it's great to get the tournament underway"

- Shadownet CEO Ian Seaton.

Building on the online successes of 2020, UTSNZ in partnership with Red Bull New Zealand, Shadownet, and tournament organisers, Victory Up, delivered the first National Tertiary Esport League, which included the most popular esports titles available today.

In addition to bragging rights, the UTSNZ Tertiary Esports League had a prize pool of NZD \$4,500 along with other prizes that were given away across the 40 days of competitive gaming.

The esports industry has seen a huge spike in popularity in the two past years. New Zealand, in particular, has experienced a boom in esports with several university sport programmes opening up nationwide - this tournament providing gamers a structured pathway to compete at the national level.

TERTIARY CHALLENGE - OTHER

Unfortunately due to Covid19 restrictions the following inaugural Tertiary Challenge events were unable to go ahead; **TEAM SAILING, RUGBY 7s, KI O RAHI** and **HOCKEY 5s**.



Overall, a further 286 tertiary students represented their institutions through the challenge event series which continues to provide new and online sports the opportunity to hold an inter-tertiary event.

286

**Challenge
Participants**

HEADLINES & HIGHLIGHTS



STUFF BECOMES PRESENTING PARTNER FOR UTSNZ 3X3 TERTIARY NATIONAL CHAMPIONSHIPS

Stuff has become the Presenting Partner for the National Tertiary Basketball Championships. National Sports Editor Fred Woodcock says 'Stuff is pleased to continue their partnership with Basketball NZ and additionally support UTSNZ. The addition of Stuff as a presenting partner is a fantastic vote of confidence and boost in exposure for tertiary sport in NZ

FUTSAL FEVER HITS UNIVERSITIES

2021 saw seven university teams in both the men's and women's tournaments for the very first time, proving the opportunity to be as popular as ever among student-athletes.

MEDALS GALORE AS TWO BADMINTON TITLES AWARDED

Over 100 students hit the courts for the National Tertiary Badminton Championship and Tertiary Badminton Cup events held at the AUT North Campus, taking the event on-campus for the first time. In another first, Championship and Challenge Series events were held side-by-side, giving twice as many students the opportunity to represent their universities, compete for a national title, and connect with others from across the country.

FRESH FACES HIT THE VOLLEYBALL COURTS

First-year students target the National Tertiary Volleyball Championship as many Year 13 students are impacted by COVID-19. "In my last year in high school when I found out nationals was cancelled, my coach told me that if I play at university, I would be able to go to the Uni Nationals and so I always had my eyes set on it".

ONE OF NEW ZEALAND'S BIGGEST ESPORTS TOURNAMENTS

The UTSNZ Tertiary Esports League presented by Red Bull saw several weeks of action from some of the top gaming talent in universities all across NZ and provided local talent the chance to compete and grow on the national stage.

RESULTS & AWARDS



NATIONAL TERTIARY CHAMPIONS THE UNIVERSITY OF AUCKLAND

Defending champions the University of Auckland retained the title of National Tertiary Champions in 2021 and the coveted Shield following wins in three sports including the Tertiary 3x3, Volleyball and Badminton Championships. This saw the University finishing the year on 47 points, just one point clear of the University of Canterbury who were close to ending Auckland's winning reign with two championship wins of their own, plus four runner-up titles across the year's events.



NATIONAL TERTIARY SPIRIT CHAMPIONS TE HERENGA WAKA - VICTORIA UNIVERSITY OF WELLINGTON

The inaugural awarding of Te Kaitiaki – the National Tertiary Spirit Champion award was another special moment in the history of university and tertiary sport. Complementing the 98-year-old coveted Shield, this new award has been introduced to recognise the tertiary institution that captures the spirit of national championship events as determined by participant vote across all UTSNZ National Tertiary Championships throughout the year. The concept not only recognises longstanding inter-tertiary sporting rivalries, but also the sense of whanaungatanga and community that exists across the tertiary sport network.



NATIONAL CHAMPIONSHIP TITLES

Aon New Zealand

University Rowing Championships

University of Otago

National Tertiary 3x3 Championships

Women: University of Canterbury

Men: The University of Auckland

National Tertiary Futsal Championships

Women: University of Canterbury

Men: University of Otago

National Tertiary Volleyball Championships

Women: The University of Auckland

Men: The University of Auckland

National Tertiary Badminton Championships

The University of Auckland

NATIONAL SPIRIT TITLES

Aon New Zealand

University Rowing Championships

Lincoln University

National Tertiary 3x3 Championships

University of Waikato

National Tertiary Futsal Championships

University of Waikato

National Tertiary Volleyball Championships

Victoria University of Wellington

National Tertiary Badminton Championships

University of Otago

2021 NATIONAL TERTIARY CHAMPIONSHIPS





TERTIARY CHALLENGE RESULTS & REPRESENTATION

TERTIARY CHALLENGE - EPIC SWIM

Represented: University of Canterbury, University of Otago, University of Waikato, the University of Auckland, Victoria University of Wellington, Wintec, plus participants from three international universities (ACST, Glasgow and the University of the Witwatersrand).

TERTIARY CHALLENGE - BEACH VOLLEYBALL

Women: Massey University

Men: University of Waikato

TERTIARY CHALLENGE - BADMINTON CUP

The University of Otago

TERTIARY CHALLENGE - ESPORTS LEAGUE

League of Legends - The University of Auckland

Valorant - The University of Auckland

Teamfight Tactics - AUT

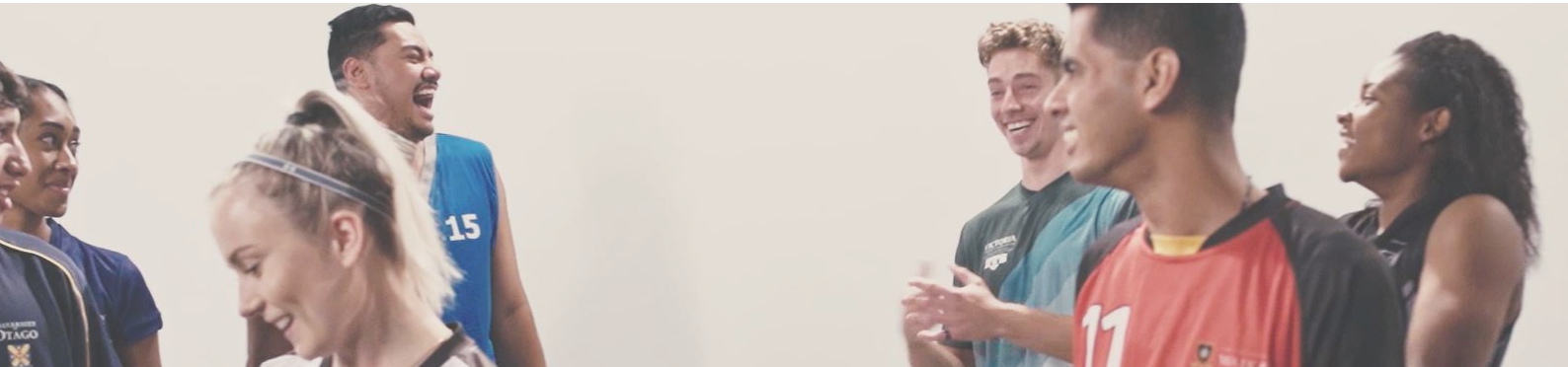
NBA 2K21 - Victoria University of Wellington

FIFA21 - New Zealand Institute of Sport

"They [fellow competitors] are not just your opponents, they are your friends; you just haven't met them yet."



STUDENT EXPERIENCE



FISU Volunteer Leaders Academy

University of Otago student, Maggi Johnson participated in the fifth annual FISU Volunteer Leaders Academy held virtually in June and September 2021.

UTSNZ Marketing Intern

Alongside putting together a student e-newsletter, AUT postgraduate marketing student Chloe Bardsley assisted the marketing team at the National Tertiary Badminton Championship and provided student insight to UTSNZ in a number of key areas. With career ambitions of working in sports media and journalism, Chloe was able to use the role to sharpen her skills, uncovering student stories and providing feedback to UTSNZ in areas like social media, live streaming, and events.



"I loved being able to bring the student voice and writing articles about fellow students, but also getting insight into the management of events and the competitive environment".

Team UTSNZ

Increasing the range of opportunities for students to represent their tertiary institutions off the court, UTSNZ provided opportunities for students as event volunteers, photographers, social media and live stream assistants, commentators and journalists.



PROFILE & PROMOTION

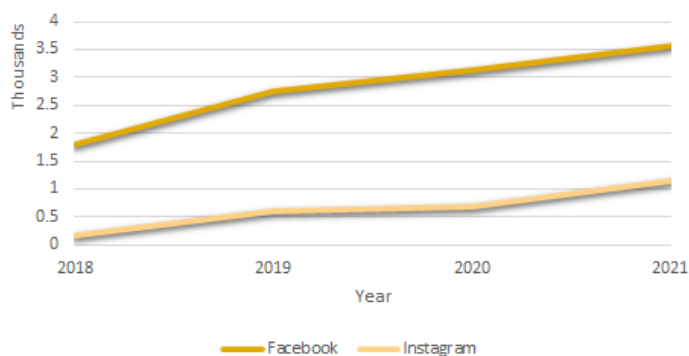
UTSNZ Facebook Followers:

3,557

UTSNZ Instagram Followers:

1,144

SOCIAL MEDIA GROWTH



National and International Media Broadcast

stuff.co.nz



sky SPORT
NEXT



FISU.TV



We are UTSNZ - Promotional Video

6000+ reach



University Recruitment Ads

Exposure across live stream broadcast of all national championship events.

PARTNERSHIPS AND COLLABORATION

National Sporting Organisations

UTSNZ thanks it's NSO partners for their on-going support in the planning and delivery of events.



Other Partners and Stakeholders

In addition to relationships with National Sporting Organisations, other key partnerships in 2021 included MoUs with School Sport NZ and Unisport Australia.

UTSNZ also thanks the New Zealand Community Trust (NZCT) for on-going funding support, Stuff as the presenting partner for the National Tertiary Basketball Championships, Red Bull and Victory Up for their support of the Tertiary Esport League and the WCC for its support of events.



TREASURER'S REPORT



Despite a tough operating environment due to the pandemic affecting the past couple of years we have continued to prove that we are more than up to the challenge. UTSNZ has continued to collaborate with key stakeholders and delivery partners during 2021 which has resulted in growth in tertiary sport over the year. UTSNZ staff and student teams have focused on the National Tertiary Championship events with participation being extremely good and standards very high for students representing their university. We delivered five of eight National Tertiary Championship events with over 800 students participating.

The continuing pandemic has led to an ongoing difficult financial environment for UTSNZ, and it is with gratitude that we acknowledge the support of our funders, particularly that of the member Universities who have allowed us to continue operating. UTSNZ managed to achieve a small surplus in 2021 coming from an overall deficit in the previous year of \$30,134. This compares favourably with the budgeted loss of \$57,379 and was achieved by increased revenue and careful cost management reducing costs below target. Income was up by \$26,761 increasing to \$237,785 and includes a Covid subsidy from the Ministry of Social Development of \$14,059. Costs were down dropping to \$237,059 with costs relating to membership and events being most of this.

Appreciation goes to Sarah Anderson, the Executive Director, Tiwai Wilson the Marketing and Events Manager and other Board members for careful management of the finances. The overall financial position of UTSNZ is little changed from 2020, with liquid assets – bank accounts and cash – being only \$19,584 less than in 2020. UTSNZ has no loans or other borrowings other than what is owed on the business credit cards and trade payables which means we are in a reasonably secure financial position.

Chris Atherton
Treasurer



UNIVERSITY & TERTIARY SPORT
NEW ZEALAND

FINANCIALS

University and Tertiary Sport New Zealand Incorporated Statement of Financial Performance For the year ended 31 December 2021
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	Note	2021	2020
Revenue		\$	\$
Membership levies and events	1	198,033	183,962
Grants and donations		17,391	21,739
Interest received		9	12
Other revenue		22,352	5,311
Total revenue		237,785	211,024
Expenses			
Costs relating to membership and events	2	28,791	36,733
Employee related expenses	2	192,410	193,802
Other expenses	2	15,858	10,623
Total expenses		237,059	241,158
Surplus for the year before tax		726	(30,134)
Income tax expense	6	-	-
Surplus for the year		726	(30,134)

University and Tertiary Sport New Zealand (UTSNZ) financial performance report and final accounts presented as per Full Financial Audit completed BakerTilly Staples Rodway 2021.

Note: The Statement of Financial Performance should be read in conjunction with the notes to, and form part of the Performance Report. Please contact UTSNZ if you wish to view the Performance Report in its entirety.

FINANCIALS

University and Tertiary Sport New Zealand Incorporated Statement of Financial Position As at 31 December 2021
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Assets	Note	2021	2020
		\$	\$
Current assets			
Bank accounts and cash	3	165,574	185,196
Debtors and prepayments	3	143	143
Total current assets		165,717	185,339
Non-current assets			
Property, plant and equipment	4	198	396
Total non-current assets		198	396
Total assets		165,915	185,735
Liabilities			
Current liabilities			
Trade creditors and other payables	3	65,141	85,687
Accruals	3	4,900	4,900
Total current liabilities		70,041	90,587
Total assets less total liabilities (net assets)		95,874	95,147
Accumulated funds			
Accumulated surpluses	5	95,873	95,147
Total accumulated funds		95,873	95,147

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UNIVERSITY & TERTIARY SPORT
NEW ZEALAND