



FISU Summer Universiade (AKA World University Games)



General facts

- ❖ Held every **2** years
- ❖ It's the **2nd** biggest multisport competition in the world, second only to the Olympics
- ❖ The **largest** global multi-sports event for student-athletes
- ❖ **12** days of sports competitions
- ❖ More than **12,000** student-athletes and officials
- ❖ **17-25** year olds compete
- ❖ Over **170** countries involved
- ❖ **15** compulsory sports and up to 3 optional sports
- ❖ **250** medal events
- ❖ **3,000** registered media representatives
- ❖ Broadcast to more than **100** countries, drawing over **300 million** viewers
- ❖ **20,000** volunteers, majority of whom are from universities
- ❖ **500** international technical officials.



NZ team facts

- ❖ **58** student-athletes were selected to represent NZ in 2017
- ❖ These athletes competed in **11** sports, from Archery to Weightlifting
- ❖ New Zealand has won **33** WUG medals between 1983-2017
- ❖ Of these medallists, **68%** of them have gone on to represent NZ at a Commonwealth and/or Olympic Games
- ❖ Lauren Boyle is the most successful kiwi so far, having won **5** medals at a Summer Universiade. The swimmer achieved this in one event – at the 2011 Universiade in Shenzhen, China. This tally included 2 golds. Lauren's record eclipsed that of swimmer Anthony Mosse who won 4 medals in 3 consecutive World Uni Games in the 1980's
- ❖ In 2017, Massey University was the most-represented NZ tertiary institution, fielding **28%** of the team, followed by **21%** of athletes studying at the University of Auckland
- ❖ **22%** of the 2017 team were athletes studying at (or just graduated from) an overseas tertiary institution
- ❖ Initial tertiary providers also had star athletes at the 2017 WUG, with **10%** affiliated to a polytechnic or institute of technology.



2017 Summer Universiade in Taipei

TAIPEI 2017 UNIVERSIADE ★★★★★ BY THE NUMB3RS!

ATTENDED BY
10,657
ATHLETES & OFFICIALS

134
COUNTRIES COMPLETED

AT THE ATHLETES' VILLAGE,
AMOUNT OF FOOD
EATEN EVERY DAY

100 kg
PEPPERCORN CHICKEN

90 kg
BEEF NOODLES

20,000
EGGS

120,000
SERVING OF FRUITS
... INCLUDING

2,500
BANANAS!

2,000 kg
OF VEGETABLES

271
NUMBER OF
GOLD
MEDALS

OFFICIAL
SOUVENIR
SALES
\$30
MILLION TWD

140
MILLION
TELEVISION
VIEWERS

6,590
BROADCAST
HOURS

720,194
NUMBER OF TICKETS SOLD

87%
PERCENTAGE OF AVAILABLE TICKETS SOLD

TICKET SALES
\$140
MILLION TWD

OVER **15,000** NEWS STORIES

500,000
HOURS WATCHED VIA LIVE STREAMING

14:54
AVERAGE WATCH TIME ON FISU LIVE STREAM SITE

100 MILLION +
SOCIAL MEDIA REACH

16,3
MILLION
WEBSITE PAGE VIEWS



More details

www.fisu.net

<https://www.universiade2019napoli.it/?lang=en>

<https://www.utsnz.co.nz/world-university-games>

For more information about the New Zealand team heading to Napoli, Italy for the next World University Games 3-14 July 2019, please contact sarah.anderson@utsnz.co.nz