UNIVERSITY AND TERTIARY SPORT NEW ZEALAND

# ANNUAL REPORT 2024



UTSN

MEDIA

UNIVERSITY & TERTIARY SPORT



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# **CHAIR'S REPORT**



#### Kia ora koutou

As I reflect on my final year as Chair of the UTSNZ Board, I'm filled with immense gratitude for the opportunity to have contributed to an organisation that makes such a meaningful impact on students across Aotearoa. The past six years have been both a privilege and a deeply rewarding experience.

In 2024, we continued important work to strengthen financial sustainability, grow our event offerings through the Challenge Series, explore vocational sector engagement, and expand workforce development opportunities.

As a result, UTSNZ continues to stand out as a powerful force - bringing students, universities, and communities together through sport. I'm continually inspired by the way university sport fosters wellbeing, connection, and lifelong skills. It has been an honour to help guide an organisation that delivers these outcomes with such integrity and excellence. The future is bright, and the Board remains committed to building on this momentum. I'd like to sincerely thank the Board for their support and commitment - it's been a pleasure working alongside such a passionate and capable group. A special thanks to our university student representatives, whose voices have ensured that students remain at the heart of all we do.

To our Executive Director, Sarah Anderson your leadership, vision, and professionalism have been instrumental in UTSNZ's growth. It's been a highlight of my tenure to work with you, and I leave knowing the organisation is in exceptionally good hands.

Thank you to our university members, staff, NSOs, event partners, and most importantly, our student athletes. Your energy, belief, and involvement bring our vision to life.

As I step down, I do so with pride in what we've achieved and great confidence in UTSNZ's future-led by a strong Board and dedicated team, including Sarah and Tiwai Wilson in his key role as Marketing and Events Manager. UTSNZ has a strong heart, and it's been a pleasure to be part of it. I'll remain a proud advocate for the value of sport in higher education.

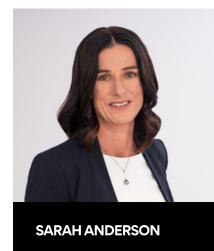
Whāia te pae tawhiti kia tata, whāia te pae tata kia maua.

Pursue the distant horizons so they may become close, pursue the close horizons so they may be attained.

Ngā mihi nui.

Anne-MarieParsons Board Chair

## EXECUTIVE DIRECTOR'S REPORT



Reflecting on 2024, I am incredibly proud of the way UTSNZ has continued to evolve, ensuring that student voices, experiences, and engagement remain at the core of everything we do.

This year, we have seen students not just participate, but actively shape the way tertiary sport is delivered through their contributions to event coverage, media content, and governance discussions. The growth of student-generated content, particularly in our Challenge Series events and 'Team UTSNZ' workforce development programme, has reinforced the importance of providing opportunities beyond competition.

One of the most rewarding aspects of the year has been hearing directly from students about the impact of their involvement. Whether competing, volunteering, or contributing to media and event production, students have shared how these experiences have enhanced their university journey – building confidence, forming connections, and developing skills that will carry them beyond sport. While our National Tertiary Championship Series continues to be a flagship programme, it has also been inspiring to see the increased student engagement beyond these events. The Challenge Series has offered more flexible, inclusive opportunities for students to participate in ways that suit their interests and schedules, while 'Team UTSNZ' has provided pathways for students to gain real-world experience in event management, commentary, and sports media. These initiatives are fostering a sense of belonging and connection, helping students feel part of something bigger within their university experience.

For me, what makes this role truly satisfying is seeing the tangible impact of these opportunities on students' lives. Sport is about more than just competition – it is about community, growth, and creating moments that shape who we are. The stories shared by students this year affirm that UTSNZ is not just facilitating events; we are creating environments where students thrive, develop, and form lifelong memories.

Looking ahead, we remain committed to further amplifying student voices, expanding opportunities for engagement, and ensuring that tertiary sport continues to be a platform for students to realise their potential.

To all of our member institutions, partners, funders, athletes and volunteers – thank you for your passion and commitment.

I look forward to seeing what we achieve together in 2025.

Sarah Anderson Executive Director

# OUR PEOPLE

## BOARD



ANNE-MARIE PARSONS



KARL WHALEN



JOE HITCHCOCK



KAT IRVING



JO KELLY



HEINZ FELLERHOFF



CONNOR MILLS STUDENT DIRECTOR



NARISE HANSEN STUDENT DIRECTOR

## STAFF



SARAH ANDERSON EXECUTIVE DIRECTOR



TIWAI WILSON marketing & events manager

Throughout 2024, UTSNZwas governed by a balanced and diverse Board comprising of three elected Directors from the university sector, three co-opted Directors, and two student representatives.

The operational team remained lean and effective, with two staff members: an Executive Director, as well as a Marketing and Events Manager, ensuring efficient delivery of UTSNZ's strategic goals.

# MEMBERS & AFFILIATIONS

## **MEMBERS**

- The University of Auckland
- AUT
- Massey University
- Victoria University of Wellington
- University of Waikato
- University of Canterbury
- Lincoln University
- University of Otago

## **AFFILIATIONS**

- International University Sports Federation (FISU)
- FISU Oceania

# GOVERNANCE

UTSNZ continues to be guided by a dedicated leadership team, with Anne-Marie Parsons, Associate Director Student Wellbeing and Engagement at the University of Auckland, serving as Chair throughout 2024. Anne-Marie will however be completing her term in May 2025. Her leadership has been steadfast, and we extend our deepest gratitude for her pivotal role in shaping UTSNZ's success.

Pleasingly co-opted directors Joe Hitchcock and Jo Kelly confirmed in 2024 that they will serve second terms, continuing their valuable contributions to UTSNZ's governance and strategic initiatives into 2025 and beyond. Their expertise in fostering partnerships and guiding key projects has been instrumental, and we look forward to their ongoing involvement.

Sylvie Tulloch Gray will join the Board as a student representative in the New Year, replacing Narise Hansen. We thank Narise for her contribution throughout the 2024 year bringing a strong commitment to amplifying student voice in tertiary sport.

Remaining Board members Kat Irving, Heinz Fellerhoff, and Connor Mills continue to provide steady leadership, while current director Karl Whalen has also expressed interest in seeking a second term beginning in 2025, ensuring UTSNZ remains well-supported by experienced governance.



## **BOARD MEETINGS**

In total, there were four USTNZ board meetings held in 2024.

- 7 March
- 23 May
- 22 August
- 7 November

In additional the 9th Annual General Meeting of UTSNZ was held 22 May 2024.

# STUDENT ATHLETE COMMISSION



BLAYZE WADDICOR



CONNOR MILLS



ZETA SCHULER UNIVERSITY OF CANTERBURY



KATIE HOLLANDS



EMMA HOWIE MASSEY UNIVERSITY



HANNAH FRANCIS VICTORIA UNIVERSITY OF WELLINGTON



ABBY CRANE

The UTSNZ Student Athlete Commission (SAC) plays a vital role in amplifying the voice of tertiary athletes and shaping the future of university sport in New Zealand. Comprised of passionate student representatives from member institutions, the SAC provides valuable insights into the student-athlete experience, helping to ensure UTSNZ initiatives align with the needs and aspirations of its participants.

In 2024, the SAC contributed to discussions on competition formats, marketing and media, athlete well-being and enhancing pathways for tertiary sport engagement further strengthening the connection between students and the broader UTSNZ mission.

In addition, the SAC played a key role in delivering International Day of University Sport initiatives on campus, fostering greater student engagement and promoting the value of sport within tertiary communities.



# STRATEGIC PLAN

#### **UNIVERSITY AND TERTIARY SPORT NZ**

STRATEGIC PLAN 2022 - 2025

- Leadership: Continued advocacy for the value of tertiary sport with strategic partners, and positive collaboration with university members. A focus in 2024 was on emphasising sport as a driver of student engagement, retention, and well-being, as well as to highlight the economic and social benefits of investing in tertiary sport.
- Events: The 2024 National Tertiary Championship Series saw increased participation and the debut of new Challenge Series events led to more diverse student engagement. 2024 highlights included the University of Canterbury defending the National Tertiary Championship Shield and Te Herenga Waka - Victoria University of Wellington winning the Te Kaitiaki Spirit Award for the second time.
  - Well-Being: In 2024, UTSNZ placed a strong focus on creating environments where students (both athletes and volunteers) from diverse backgrounds felt supported. Efforts ensured that events were not only safe and inclusive, but also enriched the student experience. Surveys, interviews, and student-created media highlighted the social and well-being impact of UTSNZ events, with students emphasising themes such as friendship, purpose, development and identity. These insights confirmed that well-being factors, rather than just athletic performance, are having a significant impact on participants.

Partnerships: The retention of key partnerships with universities and NSOs ensured ongoing collaboration and support, vital to the success and sustainability of UTSNZ's initiatives. A notable partnership in the ITP space was the agreement with Ara Institute of Canterbury, which enhanced opportunities for students in media pathways. International relationships, including with FISU and other stakeholders, continued to thrive, expanding global opportunities for students and promoting university sport on the international stage.

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- Pathways: UTSNZ enhanced participation pathways, allowing students to compete at local, national, and international levels, The 'Team UTSNZ' Workforce Development Programme engaged volunteers in event management, operations, and media strengthening vocational skill development in sport-related fields.
- Profile: UTSNZ elevated its profile in 2024 through dynamic event broadcasts, student-generated content, and a thriving social media presence that significantly increased engagement. The UTSNZ Championship Series live streams provided high-quality coverage, with student commentators and media crews gaining hands-on industry experience. Social media engagement increased, driven by compelling athlete stories, behind-thescenes insights, and interactive student generated content.

# STRATEGIC PLAN

## **IMPACTING STUDENTS AT ALL LEVELS**

UTSNZ's flagship programmes are catering to students with diverse interests and motivations, offering opportunities for elite athletes as well as those seeking to participate or engage in sport off the field. Programmes and events are fostering a culture of inclusion and empowerment, ensuring that students of all levels can find their place and thrive within the UTSNZ community.



UTSNZ is giving students not just wishing to participate, but wishing to excel, the chance to showcase their skills and compete at a national and international level within their chosen sport. These events are also playing a vital role in student well-being, fostering positive experiences, social connections, and a sense of belonging within the tertiary sport community.

Tertiary Challenge Series events are engaging a broader audience of tertiary students through more flexible and inclusive formats. The series caters to diverse sporting interests, offering both team and individual sports, social and competitive opportunities, and a mix of online and physical events to accommodate varying needs and preferences.

The 'Team UTSNZ' Workforce Development Programme continues to expand, equipping students with hands-on experience, industry connections, and career-ready skills that bolster their CVs. By providing opportunities beyond the court and field, the programme is influencing students to explore careers in the sport sector, actively contributing to the future sports workforce.

# **EVENTS**

## NATIONAL TERTIARY CHAMPIONSHIP SERIES



UTSNZ NATIONAL TERTIARY CHAMPIONSSHIP SERIES 2024

NATIONAL TERTIARY CHAMPIONSHIPS

**100+** TEAMS

1000+ ELITE STUDENT ATHLETES

## NATIONAL TERTIARY CHAMPIONSHIP SERIES: A THRIVING SHOWCASE OF TERTIARY SPORT

The National Tertiary Championship Series continued to thrive in 2024, showcasing the best of tertiary sport across New Zealand. With strong participation from universities, the series provided studentathletes with high-quality competition, fostering institutional pride and sporting excellence. Enhanced live broadcasts, increased spectator engagement, and a growing digital presence further elevated the series, reinforcing its status as the pinnacle of tertiary sport in Aotearoa.



## **2024 NATIONAL TERTIARY CHAMPIONSHIP TITLES**

Aon NZ University Rowing Championships University of Otago **National Tertiary Badminton Championships** University of Auckland National Tertiary 3x3 Championships Women: Lincoln University Men: University of Canterbury **National Tertiary Volleyball Championships** Women: University of Auckland Men: University of Auckland **National Tertiary Futsal Championships** Women: University of Auckland Men: Victoria University of Wellington **National Tertiary Ultimate Championships** University of Canterbury **National Tertiary Basketball Championships** Women: Lincoln University Men: University of Canterbury **National Tertiary Netball Championships** 

University of Auckland





**Aon NZ University Rowing Championships** Victoria University of Wellington **National Tertiary Badminton Championships** University of Canterbury **National Tertiary 3x3 Championships** Massey University **National Tertiary Volleyball Championships** Victoria University of Wellington **National Tertiary Futsal Championships** Massey University **National Tertiary Ultimate Championships** University of Auckland **National Tertiary Basketball Championships** Massey University **National Tertiary Netball Championships** University of Otago

## **OVERALL SHIELD AND SPIRIT CHAMPIONS 2024**



- The University of Canterbury accumulated the highest championship points across the 2024 National Tertiary Championship Series, securing the prestigious Shield for the second consecutive year - a testament to their consistent excellence in tertiary sport.
- \* UTSNZ acknowledges the support of the University of Canterbury, including the dedication of its staff and students, whose commitment to fostering a vibrant sporting culture has been instrumental in achieving this success.

### **UNIVERSITY OF CANTERBURY**



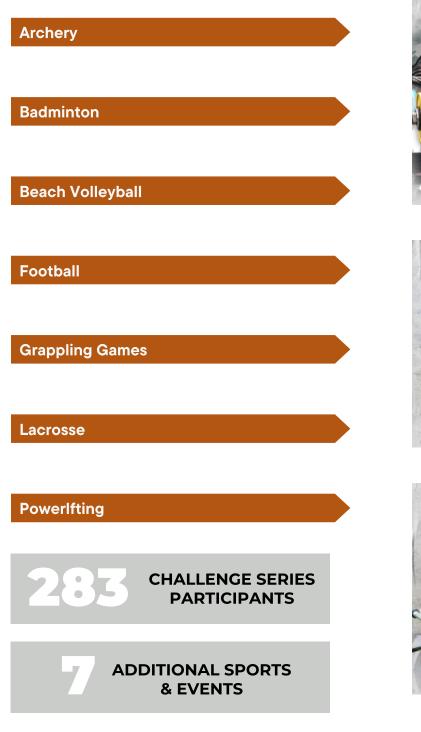
- Victoria University of Wellington earned the title of 2024 National Tertiary Spirit Champions, for their outstanding demonstration of fair play, enthusiasm, and sportsmanship across the Championship Series. This is the second time they have achieved this distinction, showcasing their dedication to upholding the values of tertiary sport.
- The success of Victoria University of Wellington reflects the strong culture of support for sport within the university, as well as the collaboration between staff and students to create postive sporting environments.

## **VICTORIA UNIVERSITY OF WELLINGTON**

## **TERTIARY CHALLENGE SERIES**



The UTSNZ Tertiary Challenge Series offers diverse sporting opportunities for both competitive and recreational participants. Tertiary Challenge events are engaging a broader audience of tertiary students through flexible and inclusive formats. The 2024 series catered to diverse sporting interests, offering both team and individual sports, social and competitive opportunities, and a mix of online and physical events accommodating varying needs and preferences.











## SPOTLIGHT: EVENTS ONLINE TERTIARY ARCHERY LEAGUE

#### INTRODUCTION

In 2024, UTSNZ launched the Online Tertiary Archery League as part of its Tertiary Challenge Series. This innovative initiative aimed to provide flexible and accessible opportunities for students to stay active and engaged in competitive sport. By leveraging an online format, the league created meaningful participation pathways for students across all tertiary institutions, aligning with UTSNZ's goal of breaking down barriers to sport and fostering connection and personal growth within the tertiary education sector.

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#### BACKGROUND

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The Online Tertiary Archery League was developed in response to challenges within the tertiary education sector, particularly the decline in sports participation post-secondary school due to limited infrastructure and access for students. Recognising the need for targeted solutions, the league was designed to provide an inclusive and flexible competition format, the initiative aimed to enhance participation across all tertiary institutions, fostering skill development and a sense of connection through sport.

"MY MAIN MOTIVATION FOR CONTINUING ARCHERY WHILE STUDYING IS THE SAME REASON WHY ARCHERY BENEFITS ME AS A STUDENT - BY GIVING ME SOMETHING TO LOOK FORWARD TO OUTSIDE OF STUDY, ESPECIALLY WHEN CLASSES ARE GOING INTO THE LATER STAGES OF THE YEAR WHEN ASSIGNMENTS ARE DUE." -BEN WAY, UNITEC INTSITUTE OF TECHNOLOGY

### THE PROJECT

The Online Tertiary Archery League focused on creating accessible and flexible opportunities for students to engage in competitive sport. Key elements included:

- *Remote Participation*: Students could compete from their local archery ranges, submitting scores online, removing barriers like travel and scheduling conflicts.
- *Skill Development*: The league provided participants with regular opportunities to improve their archery skills through consistent competition.
- *Nationwide Connection*: The format enabled students from diverse institutions, including ITPs and universities, to compete against peers nationwide, fostering a sense of community and inclusion.

#### "I FOUND IT FANTASTIC AS I COULD REGULARLY COMPETE AGAINST OTHER ARCHERS AROUND THE COUNTRY THAT I WOULD NOT NORMALLY BE ABLE TO SHOOT AGAINST. I FIND IT GOOD TO HAVE COMPETITION ALMOST ALL THE TIME AS THAT FORCES ME TO IMPROVE AND GET BETTER AND STRONGER."

-ORION ELWARD, UNITEC INTSITUTE OF TECHNOLOGY



# PATHWAYS







As a proud member of FISU, UTSNZ aligns its international programme and pathways with FISU events, both globally and within Oceania. FISU's established reputation, credibility, and commitment to enhancing the student experience provide a strong foundation for UTSNZ's international initiatives, offering New Zealand student-athletes meaningful opportunities to compete on the world stage and grow within the global university sport community.

Note, the FISU event calendar alternates between World University Games (odd years) and World University Championships (even years). Annually and bi-annually FISU also host University World Cups which are single-sport events contested by university teams (Football, 3x3).

#### EVENT

#### PARTICIPANTS (LOCATION)

#### WORLD UNIVERSITY CHAMPIONSHIPS

World University Beach Volleyball Championship - 2 - (Rio, Brazil) World University Futsal Championship - 28 - (Shanghai, China) World University Orienteering Championship - 9 - (Bansko, Bulgaria) World University Rowing Championship - 2 - (Rotterdam, Netherlands)

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#### UNIVERSITY WORLD CUPS

University World Cup 3x3 Oceania Qualifier - **16** - (NZ) - LU, UoW (W), UC, UoW (M) University World Cup 3x3 - **4** - (Xiamen, China) - UC Men University World Cup Football Oceania Qualifier - **36** - (Aust/NZ) - UoA Men, VuW Women

#### EDUCATIONAL

FISU Volunteer Leaders Academy - 1 - (online)



PARTICIPANTS ON THE WORLD STAGE

















400TM









# PATHWAYS

## VOCATIONAL

'Team UTSNZ' is a workforce development programme that provides opportunities for students to 'represent' their university off the court through volunteer roles, internships and placements that align with their course of study.

The goal of the programme is to connect students wanting to put their studies to practical use with realworld situations - our event environments providing a really safe and supportive place to learn and develop. In 2024, UTSNZ welcomed and provided opportunities for student photographers, social media assistants, event managers, commentators, journalists, and physios.

In addition, UTSNZ hosted two student interns, providing them with valuable opportunities to work alongside UTSNZ staff while successfully completing their course practicum requirements. This experience allowed the interns to gain practical skills and insights into the sport and event sector.



STUDENTS PARTICIPATING IN WORKFORCE DEVELOPMENT

**OPPORTUNITIES** 



STUDENT ATHLETE COMMISSION - 7









#### SPOTLIGHT: VOCATIONAL PATHWAYS

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#### UTSNZ & THE ARA NEW ZEALAND BROADCASTING SCHOOL

#### INTRODUCTION

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In 2024, UTSNZ partnered with Ara Institute of Canterbury's New Zealand Broadcasting School (NZBS) through a Memorandum of Understanding (MOU). This collaboration aimed to foster vocational skill development by providing students with hands-on experience in sports media. The initiative focused on creating meaningful engagement opportunities, aligning academic goals with practical applications, and building pathways into the sport and recreation sector.

#### BACKGROUND

The UTSNZ-Ara partnership was developed against a backdrop of significant challenges in the New Zealand tertiary education sector. The disestablishment of Te Pūkenga in 2023 created uncertainty for ITP staff and students, making broad engagement difficult. UTSNZ responded by concentrating its efforts on targeted collaborations where clear and measurable impacts could be achieved. Ara, with its reputation for applied media education, was an ideal partner to pilot this initiative.

The partnership aimed to enhance student engagement and skill development through direct involvement in UTSNZ's National Tertiary Championship Series and international opportunities, such as the FISU World University Games.

"UTSNZ WAS MY FIRST REAL FORAY INTO SPORT-SPECIFIC JOURNALISM, OPENING MY EYES TO THE DIVERSE OPPORTUNITIES WITHIN THE INDUSTRY. INTERVIEWING ATHLETES GAVE ME HANDS-ON EXPERIENCE THAT WAS INVALUABLE. IT'S BEEN SUCH A REWARDING ADDITION TO MY CV, AND IT'S ALREADY HELPED ME STAND OUT WHEN APPLYING FOR INTERNSHIPS AND ROLES IN MEDIA. I FEEL LIKE IT'S SET ME ON A REALLY EXCITING PATH FOR THE FUTURE." - BEKA HUNT, NZBS

#### **THE PROJECT**

The collaboration focused on embedding Ara students into media roles within live sports productions. Key elements included:

- *Hands-On Roles*: Students took on tasks such as video production, sports commentary, and digital storytelling during UTSNZ's National Tertiary Championship Series.
- *Professional Development*: Participants worked closely with industry professionals, gaining insights into the nuances of sports broadcasting and journalism.
- *Global Opportunities*: The project served as a platform for students to prepare for initiatives like the RR2025 Young Sports Media Talents Programme.



"THE OPPORTUNITY PROVIDED A SUPER POSITIVE LEARNING ENVIRONMENT. I WAS GIVEN AN AWESOME BRIEF, I COULDN'T REALLY MESS UP, AND THEN IF I DID, I FELT LIKE THERE WAS A SUPPORTIVE PILLOW TO FALL INTO." - COBY MORATTI, NZBS STUDENT

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# PROFILE



In 2024, UTSNZ made significant progress in raising awareness about its activities and impact, particularly among target audiences. Social media engagement significantly increased, with follower growth across all platforms, including a 28% increase on Instagram and a 101.3% increase on YouTube.

Content strategies were enhanced with a focus on TikTok and video storytelling, showcasing offcourt athlete activities and the diversity of participants in UTSNZ events.

Notably, all eight National Tertiary Championship events were live-streamed, leveraging partnerships with platforms like RowingHub and NZ Football YouTube, in addition to UTSNZ's own UTSNZ TV, resulting in extensive event exposure.

These marketing and communications efforts directly contributed to raising UTSNZ's profile, increasing engagement and awareness among students, institutions, and partners.

Collaborations such as the MoU with Ara Institute of Canterbury's NZ Broadcasting School also amplified event coverage while engaging student talent, further embedding UTSNZ's presence in the tertiary and broader sporting landscape. This integrated approach highlights the success of UTSNZ's marketing strategies in connecting with diverse audiences and promoting the value of tertiary sport.

#### **Social Media Growth Highlights**

- Flickr: Followers jumped from 24 to 57 (+137.5%).
- TikTok: Followers doubled from 81 to 172 (+112.3%).
- YouTube: Subscribers more than doubled from 236 to 475 (+101.3%).
- Instagram: Followers grew significantly from 2,185 to 2,797 (+28.0%).
- Facebook: Followers increased from 4,085 to 4,290 (+5.0%).







# PARTNERSHIPS

## 

#### • New Zealand Community Trust

- Lion Foundation
- Hutt City Council
- Christchurch City Council
- Palmerston North City Council
- FISU
- FISU Oceania
- Sport New Zaaland

- Sport New Zealand
- School Sport New Zealand
- FISU
- FISU Oceania

#### NATIONAL SPORTING ORGANISATIONS

- Basketball New Zealand
- Badminton New Zealand
- New Zealand Football
- Rowing New Zealand
- New Zealand Ultimate
- Volleyball New Zealand
- Netball New Zealand

PROJECT

• Ara Institute of Technology

# WELL BEING

**STUDENTS** 

"An awesome event that reconnects the sporting community. It can be difficult to do when everyone is busy studying, so this event definitely promotes what sports is all about!"

"If i could turn back time, I want to repeat it all over again. I love how supportive everyone is, the team spirit, everyone's energy, mesmerising skills. I never imagined. Plus although I'm new no one ever looked down on me - instead they gave me words of affirmation to do better."

"For such a short event, so many memories are made. Getting people from different clubs together in one team is so special and I look forward to tertiary champs every year."

"The whole tournament was amazing. Everyone was so into it and while on the field you were opponents, everyone became friends as soon as the game ended. What a great sporting event with so many great people."

"Just an overall cool experience, would definitely recommend to meet more people from your home uni, and spend time with those you know from other universities!"

"I was quite nervous going into the tournament, but all the nerves fell away once I was in the environment itself as its very inviting and positive." "Awesome experience, being able to make friends within your university who are at different year levels and pursuing different degrees, but also making new ones from universities across the country."

"It was a very fun, enjoyable and competitive tournament where you meet new people who have the same interests as you. Building fun connections you with people you wouldn't usually meet."

"The nature of this event is very wholesome. Teams from all over the country come together to socialise and compete and it was a whole lot of fun!"

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## WELL BEING STAFF & COMMUNITY



The 2024 UTSNZ Tertiary Recreation Awards highlight the exceptional contributions of individuals and institutions in enhancing student well-being through sport and recreation.

This year's winners include:

- Campus Impact Award: Massey University Wāhine Rise
- Community Partnership Award: University of Waikato parkrun
- Innovation Award: University of Auckland National Tertiary Men's Football Cup
- Service to Recreation Award: Karl Whalen Victoria University of Wellington

Recognising the importance of supporting staff to achieve their best, these initiatives contribute directly to a more positive student experience.









# TREASURER'S REPORT

UTSNZ navigated a challenging financial landscape in 2024 with funding sources continuing to be limited. UTSNZ focused on attracting additional sponsorship funding throughout 2024, and although UTSNZ has attracted some in-kind partnership sponsorship for events it has struggle to secure direct financial sponsorship. UTSNZ continues to be heavily reliant on membership fees to continue operations which made up 64% of total funding sources in 2024. Other non-university sources provided over \$119,000, demonstrating a continued diversity in funding sources, but there remains significant potential for further new sponsorship and partnership agreements. UTSNZ continues to collaborate with current key stakeholders and delivery partners which has resulted in another strong year of involvement with, and contribution to, tertiary sport.

UTSNZ achieved a surplus of over \$30,000 in 2024, significantly higher than 2023's performance of \$2,177. This achievement stemmed from increased revenue, from realigning membership fees to reflect inflationary pressures over recent years, and prudent cost management strategies. Any surplus that UTSNZ achieves is reinvested in future years to help promote student achievement, engagement, and contribution to tertiary sport.

Revenue saw a \$45,055 increase compared to 2023, which reflects the increase in memberships fees, the slight reduction in revenue from other sources, and an increase in event fees. Event fees revenues result in no return for UTSNZ and fully passed onto the event organisation on behalf of participants. Operating costs increase by \$20,823 to \$301,557; this is a result of inflationary pressure and the recognition of event costs. Significant efforts were made to ensure effective cost management strategies were in place which has helped reduce operational, governance, and general expenses.

We extend appreciation to Sarah Anderson, Executive Director, and Tiwai Wilson, Marketing and Events Manager, for their meticulous financial management. The consistent effort and discipline of our team, coupled with regular oversight by the Board, contributed to our operational performance in 2024.

UTSNZ's overall financial position remains stable with an improved balance sheet because of the 2024 performance. It is also worth noting that UTSNZ has no loans or significant borrowings apart from business credit card debt and trade payables. This places UTSNZ in a secure financial position for 2025 and future years.

Looking ahead, projections indicate potential financial strain due to an increasingly difficult financial environment for the tertiary sector and New Zealand economy. It is not anticipated that membership fees will decline in future years, however without further funding UTSNZ will struggle to further expand operations and delivery. To address these challenges, the Board continues to active explore strategies, aiming to secure adequate funding to sustain UTSNZ's mission and strategic objectives.

Heinz Fellerhoff Treasurer

# FINANCIAL PERFORMANCE

University and Tertiary Sport New Zealand Incorporated

#### Statement of Financial Performance

"How was it funded?" and "What did it cost?" For the year ended 31 December 2024

	Note	Actual This Year \$	Actual Last Year \$
Revenue			
Donations, fundraising and other similar revenue	1	74,843	83,058
Fees, subscriptions and other revenue from members	1	212,106	191,283
Revenue from providing goods or services	1	41,714	10,122
Interest, dividends and other investment revenue	1	3,334	2,479
Other revenue	1		-
Total Revenue		331,997	286,942
Expenses			
Expenses related to public fundraising	2	-	-
Volunteer and employee related costs	2	219,299	213,656
Costs related to providing goods or services	2	68,672	50,347
Grants and donations made	2	-	-
Other expenses	2	13,586	20,762
Total Expenses		301,557	284,765
Surplus for the Year		30,440	2,177

University and Tertiary Sport New Zealand (UTSNZ) financial performance report and final accounts presented as per Full Financial Audit completed Baker Tilly Staples Rodway 2024.

Note: The Statement of Financial Performance should be read in conjunction with the notes to, and form part of the Performance Report. Please contact UTSNZ if you wish to view the Performance Report in its entirety.

# FINANCIAL PERFORMANCE

#### University and Tertiary Sport New Zealand Incorporated

#### Statement of Financial Position

"What the entity owns?" and "What the entity owes?"

As at 31 December 2024

	Note	Actual	Actual Last Year \$
		This Year	
		\$	
Assets			
Current Assets			
Bank accounts and cash	3	145,290	201,637
Debtors and prepayments	3	71,722	2,62
Other current assets	3	50,000	-
Total Current Assets		267,012	204,264
Non-Current Assets			
Property, plant and equipment	4	1,067	2,134
Total Non-Current Assets		1,067	2,134
Total Assets		268,079	206,398
Liabilities			
Current Liabilities			
Creditors and accrued expenses	3	53,680	22,096
Employee costs payable	3	16,379	15,271
Unused donations, revenue in advance, and grants with conditions	3	55,320	56,771
Other current liabilities		-	-
Total Current Liabilities		125,379	94,138
Total Non-Current liabilities			-
Total Liabilities		125,379	94,138
Total Assets less Total Liabilities (Net Assets)		142,700	112,260
Accumulated Funds			
Accumulated surpluses or (deficits)	5	142,700	112,260
Total Accumulated Funds		142,700	112,260

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