

#### **Journalists**

UTSNZ is seeking volunteer Journalists to join us at our National Tertiary Championship events. Journalists will assist in finding fun, entertaining and interesting people and personalities involved in the Nationals and capturing video interviews with those people that will then be published on the UTSNZ digital media sites. Journalists will also create engaging stories to be used in the promotion and recapping of UTSNZ National Tertiary Championships.

#### Your key tasks and responsibilities will involve:

- Each journalist will be allocated an event to cover.
- A story or pre-event athlete showcase will be written and distributed to media contacts as well as on UTSNZ social channels.
- A further event story will be written post-event that summarises and recaps the action of the event.
- Journalists will be required to travel to the event at least once during the event period and conduct video interviews with student participants, volunteers, sport competition managers, sponsors, University Team Managers, and spectators.
- The primary objective of the journalists is to capture fun, entertaining and interesting content involving sport and the students participating in the events. It is your job to get the atmosphere of Nationals on video.
- These video interviews will then be uploaded and shared across UTSNZ digital and social media platforms.
- Other important skills that would be useful for a journalist to possess include:
  - Script writing for video footage voice overs
  - Presenting to camera to introduce or summarise video footage
  - Video editing capability

### Is this role for you?

The Journalist role would suit a person studying journalism, media, communications or public relations looking to gain on-the-job experience at National sport events.

### We are looking for someone who:

- Ability to approach and be approachable, you communicate effectively with a variety of people
- Outgoing personality no one ever calls you shy
- Ability to meet strict deadlines
- Good computer skills and your own laptop/smartphone
- Ability to work as part of a team
- Enthusiastic and motivated approach
- Well-developed customer service, organisational and problem-solving skills
- Ability to take initiative
- Conduct oneself in a professional manner by being punctual and reliable

# **Key information:**

- This is an event time, volunteer role.
- Journalists need to commit to a minimum of 2-3 hours for the duration of the event.
- No accommodation or travel expenses will be covered.
- The volunteer is responsible for the insurance and safety of their own gear.

- Image and content copyright remains with the volunteer for their portfolio post event. UTSNZ will have full usage rights.
- We will try our best to match you to sports you are familiar with/interested in but can't guarantee you will be allocated to particular sports.
- A full induction to UTSNZ, detailed task requirements, event information and meals (while on duty) will be provided.

## How to apply:

- 1. Read the position description in detail to understand what is expected of you.
- 2. Check to ensure you are available for the duration of the event: a full list of events and dates <u>can</u> <u>be found here</u>
- 3. Register via our website